



Trunk Junk 2018

Children's Hospital of Wisconsin again partnered with State Farm to conduct a "Trunk Junk" campaign. This campaign focuses on winter weather preparedness and gives teens the tools to clean out their trunks and back seats, replace and check safety equipment, and review winter driving tips to keep them safe on the roads.

Participating Schools:

- Lancaster HS
- Winneconne HS
- Palmyra-Eagle HS
- St. Croix Central HS
- Pro Active Driving School
- Benton HS
- Necedah HS
- Oshkosh West HS
- Badger HS
- 1st Rate Driving School
- Kimberly HS
- Glenwood City HS
- Sussex Hamilton HS
- Oshkosh North HS
- Southwest Tech
- Port Edwards HS
- Omro HS
- Marquette University HS
- Washington HS
- Arrowhead HS
- Montello HS
- Stanley-Boyd HS
- Washington Island School Dist.
- Westfield Area HS
- Elkhorn Area HS
- Logan HS

Number of kits distributed: 27

Number of people reached: Approximately 18,000

Number of materials distributed: 1350 mini flashlights, 650 ice scrapers, 73 fleece blankets, 540 tire gauges, 54 sets of jumper cables, 46 first aid kits, 1350 winter driving tip sheets, 232 posters, 1080 infographics, 380 table tents, and 135 gift cards



