

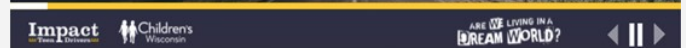
Impact

Teen Drivers

Thank you for your commitment to stopping the #1 killer of teens—reckless & distracted driving.

The Modules

- Engage teens through interactive activities, knowledge checkpoints, and real stories of preventable distracted driving crashes
- Educate teens about the four main types of distractions behind the wheel: visual, manual, cognitive, and auditory
- Empower teens with evidence-based strategies that will help them make good choices whether as a driver or passenger



Utilizing the Modules is Simple!

To disseminate these modules within your community, schools or teachers can simply share the following links through email, social media, school website, etc.

What Do You Consider Lethal? IEM

<https://www.impactteendivers.org/iems/wisconsin-wdycl-teen-iem/register>

Are We Living in a Dream World? IEM

<http://www.impactteendivers.org/iems/wisconsin-dream-world-iem/register>

Ideas for Usage

We know how devastating it is for a community to lose a young person. See below for some ideas for how educators can seamlessly implement these modules to help stop the number one killer of young people.

- Utilize these modules as an assignment for a health or other relevant class
 - * The modules have several corresponding lesson plans available at ImpactTeenDrivers.org that meet national health education standards
- Require students to take one of the modules to receive a school parking permit
 - * High schools are in a unique position to contribute to a safety culture by implementing strategies and policies that support safe driving choices
- Share the modules with parents via social media and encourage them to take the modules with their teens
 - * Parents are the #1 influencer of their teen's attitudes and behaviors behind the wheel
- Utilize the modules with teachers and staff at an in-service meeting
 - * Help ensure that educators understand the importance of making safe driving choices and are therefore able to encourage these behaviors on campus

Have questions or need support?
Feel free to contact us at info@ImpactTeenDrivers.org