



Menu of Teen Traffic Safety “Quick Wins” to Share Your Message

These activities are quick wins that only require a couple of people and a little bit of time!

- Put message table tents in the lunchroom
- Send a safe driving contract home at open house
- Ask the community leaders for a proclamation
- Add a message to the school lunch menu
- Share teen traffic safety messages with students and parents in a newsletter or email
- Link messages to homecoming, prom, or other school events
- Place “buckle up” signs at the school parking lot exit
- Choose a campaign color and a day for students to wear it
- Use cups to write a message in the school fence
- Decorate classroom doors with safety messages
- Put campaign stickers on food/beverages sold at sporting events
- Include safety messages or “saved by the belt” stories in the school newspaper
- Share reasons why teens are thankful for being able to drive
- Put flyers on windshields in the school parking lot
- Use a hand stamp with a safety message for admission to events
- Write campaign messages in sidewalk chalk
- Perform a safety skit during the school play intermission
- Include the safe driving campaign team in the school yearbook
- Create a safe driving competition between rival high schools
- Give free gas cards or car washes as an incentive for participating
- Start a parking fee refund program for students with a clean record
- Post a traffic safety message on the school’s social media accounts (Facebook, Instagram, Twitter)
- Place “drive safely” signs above or near the school’s exit doors
- Use painter’s tape to “write” a traffic safety message on the floor or a wall
- Make traffic safety messages the screensavers on school computers
- Share a quick teen traffic safety video message over announcements or on social media
- Hand out candy with a message on it at lunch or as students enter or leave school for the day
- Before holidays and breaks, remind students to drive safely while not in school