

CTSO Peer-Led Teen Driver Safety Project Laconia FFA

Each year our Laconia FFA officer team chooses an organization or campaign to support. In the past we have raised money through t-shirts sales or highlighted campaigns such as 'Speak up to Slow Down'; the American Cancer Society; Honor Flight; Thanks a Farmer (AgriAblity). This year we knew of a recent graduate hurt by a drunk driver and thought the 'Zero in WI' campaign would be a good choice.

We have been successful in the past with an all school assembly for the 'Speak Up to Slow Down' campaign. Our student council did an all school assembly last year to address texting and driving. We decided to change things up and created daily emails for 7 days to bring awareness to safe driving. Day one - Introduce the Campaign; Day 2 Focus on Deer Car/Collisions; Day Three - Safe Driving in Construction Zones; Day Four - Seat Belt Use in all Seats; Day Five - Distracted Driving; Day Six - Winter and Bad Weather Driving; Day Seven - Take the Pledge. Students reacted well to the campaign. Laconia FFA President Brady Madigan stated, "the campaign opened my eyes to all types of safe driving and served as a great reminders for safe driving in ALL seasons of the year." T-shirts have been worn by students throughout the year.

We plan to continue our safe driving campaign into the 2018-2019 school year and sponsor a crash simulation and demonstration of the 'jaws of life.' We will be working with our local volunteer fire departments, and law enforcement.



