



## National Teen Driver Safety Week 2019

Children's Hospital of Wisconsin again partnered with State Farm and the DOT to celebrate National Teen Driver Safety Week. This year's campaign was primarily a social media campaign. We asked students to post on social media about what makes them a safe driver, what makes teens safe drivers, what safe driving looks like, and why they choose to be a safe driver. Key chains and lanyards were distributed to participating schools.

### Participating Schools:

- Southwest Tech
- Stanley-Boyd HS
- Badger HS
- St. Croix Central HS
- Winneconne HS
- Arrowhead Union HS
- Drivers Edvantage Driving School
- Arcade Drivers School
- Argyle School District
- Appleton North HS
- Kimberly HS
- Germantown HS
- Homestead HS
- Slinger HS
- Greenfield HS
- Valders HS
- Wauzeka-Steuben School Dist.
- Pepin Area Schools
- Durand School District
- Alma School District
- Sheboygan Lutheran HS

Number of kits distributed: 21

Number of people reached: Over 10,000

Number of materials distributed: 6200 lanyards and key chains

Number of schools/organizations in WI with reusable National Teen Driver Safety Week banners: 42



