



Speeding

Not only is speeding dangerous, the consequences can be severe and costly. Excessive speed can lead to serious injury – or death – in the event of a crash. Driving at a safe speed for conditions could save your life.

- Teens are more likely to follow cars too closely.
- Speeding or driving too fast for conditions is a major factor in teen crash fatalities.
- In 2014, speed-related crashes killed 163 people and injured more than 8,000 in Wisconsin.
- Vehicle speed at impact determines the violence of the crash. The higher your speed, the lower your chances of survival.
- Speeding is the most common traffic violation, and it is entirely preventable.

How Wisconsin Law Protects



- Demerit points are issued to all drivers convicted of a moving violation.
- Drivers are assessed double points after the first offense.
- When 12 or more demerit points are accumulated in one year, driver privilege is suspended for a minimum of two months.
- New drivers with a Probationary License convicted of a moving violation extend their restrictions by 6 months.
- Most convictions remain on driver records for five years from the date of conviction.
- Speeding tickets generally cost from about \$200 to more than \$800 depending on the violation. In addition, insurance premiums often increase because of speeding tickets.

Source: Wisconsin Department of Transportation

Reduce Your Risk

- Always wear a seat belt.
- Keep your distance; tailgating doesn't speed up traffic, it just irritates the driver in front of you.
- Remember to drive slower in harsh weather conditions.
- Be especially cautious when approaching stoplights, intersections or when changing lanes.
- Watch for posted speed limits – they can change abruptly as you travel through different areas.

For more information about teen driving safety, visit crossroadsteendriving.org.